

# SHOPPING FOR THE BEST IN STORE SECURITY

An operator, owner, and franchiser of multiple retail stores specializing in fresh produce in southern Italy was ready to step up their security game across a portfolio of 450 stores – to prevent loss, protect employees, and ensure the safety of customers. Honeywell's long-time partner NECS was ready with the solution that would prepare them for the future.



"By integrating Honeywell's robust 35 Series cameras and NVRs, we have elevated the security standards across all 450 stores. The clarity and analytics capabilities have allowed us to protect both employees and customers from theft and enhance operational efficiency like never before."

Massimiliano Di Maria  
CEO, NECS S.R.L.

**Honeywell**

# THE PERFECT SMALL-TO-MEDIUM SITE SOLUTION



Shoppers at Europe's famous Interspar supermarkets, ARD discount and Despar convenience stores depend on high quality food, and a secure, comfortable shopping experience. This demands a security system designed to catch any potential threats, while preserving privacy, and fending off would-be hackers of their operational systems. So when the parent company, Ergon S.p. A. set out to upgrade everything from camera image quality to recording and playback speed and capacity for 450 Italian stores, they turned to Honeywell partner NECS, innovators in installing, managing and maintaining building management and security systems for commercial properties.

## THE NEEDS

- Higher video image quality than their current system
- Video analytics
- Compliance with the National Defense Authorization Act (NDAA)
- Cybersecurity of video and data assets
- Easy to install and maintain
- Easy to expand
- Future integration with access and intrusion



## THE SOLUTION

NECS went with Honeywell 35 Series cameras in bullet and dome models with 5 MP resolution and varifocal lenses, for their exceptional picture clarity, even in low light conditions. They have a higher resolution IR camera to cover larger areas both day and night, and include smart motion detection to reduce false alarms and support audio and alarm interface for local alarm integration.

Each supermarket received 20 cameras supported by one 35 Series network video recorder. The 35 Series NVR afforded the customer an NDAA-compliant, end-to-end encrypted solution for video management, including synchronized real-time playback on all channels simultaneously at ultra high-definition resolution. And it's expandable to up to 40 terabytes of storage.

## THE BENEFITS

**THEFT PREVENTION** High image resolution, real-time monitoring and video analytics can help staff identify and respond promptly to potential theft incidents, reducing losses and protecting inventory.

### EFFECTIVE VIDEO ANALYTICS

Advanced video analysis capabilities enable instantaneous monitoring and alerting for various events, such as overcrowding, loitering, or perimeter breaches, enhancing situational awareness and enabling proactive responses.

## SCALABILITY AND INTEGRATION

Future-proof integration with access control and intrusion detection systems facilitates seamless expansion and customization according to evolving security needs, ensuring compatibility with emerging technologies and maximizing system efficiency.

**COST SAVINGS** Streamlined installation and maintenance processes, coupled with comprehensive security features, can lead to long-term cost savings by reducing the need for extensive technical support and minimizing potential losses due to security incidents or system down time.

**STAFF SECURITY** Surveillance cameras contribute to the safety and security of supermarket staff by monitoring employee areas and car parks.

**CYBERSECURITY** Cameras and NVR with robust cybersecurity features protect against hacking and unauthorized access to the surveillance system, safeguarding sensitive data and preventing breaches.

## IMPROVED CUSTOMER EXPERIENCE

A safe and secure shopping environment featuring advanced surveillance systems can enhance customer confidence, fostering repeat business and a positive brand impression.

Whether you operate at retail, or any other type of commercial building where the safety and security of people and assets are priority one, Honeywell has a security, intrusion and/or access solution that can be tailored to your unique challenges. We're specialists in everything from the individual storefront to datacenters to live sports and entertainment venues, as well as small and medium applications across business, service and government categories.

**Find out what Honeywell commercial security solutions can do for you.**

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